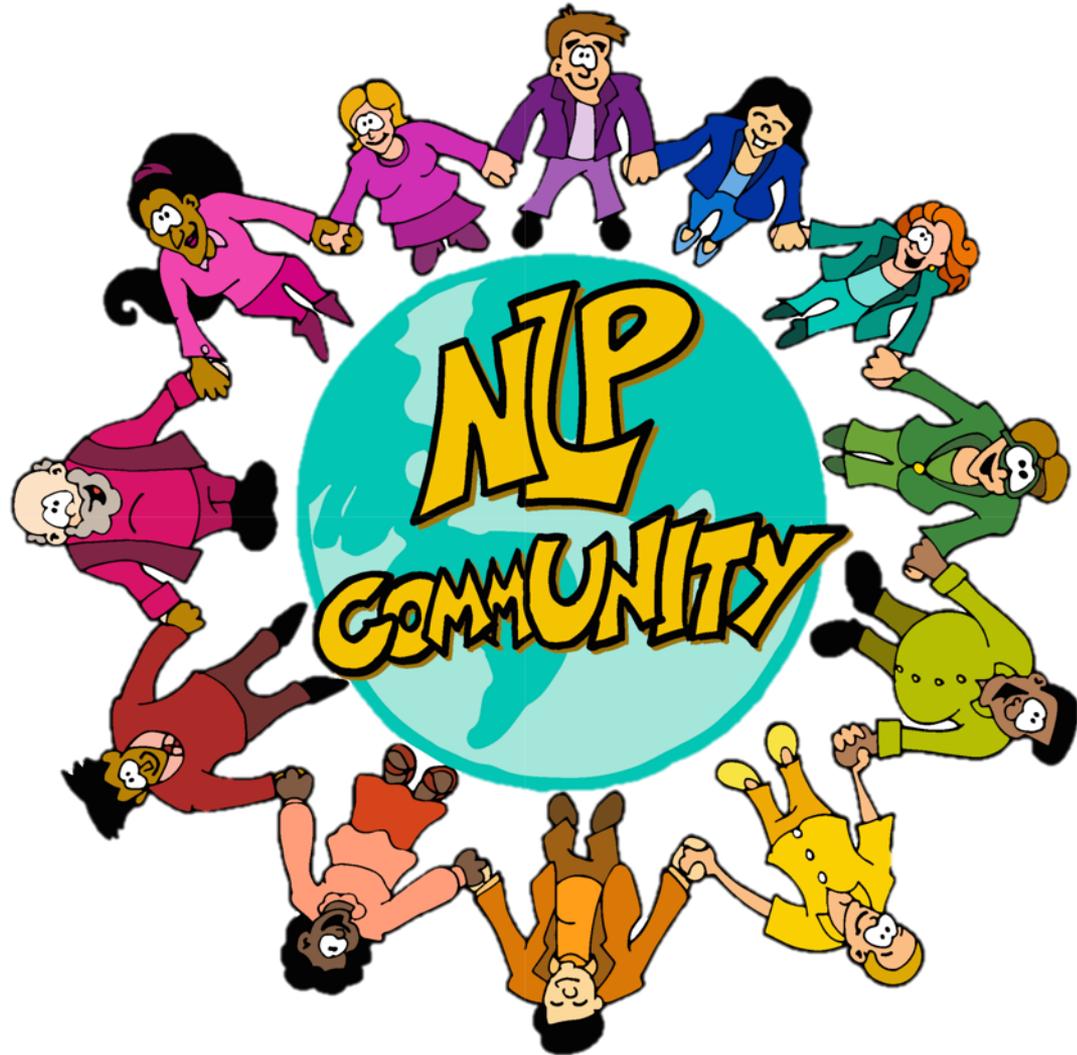


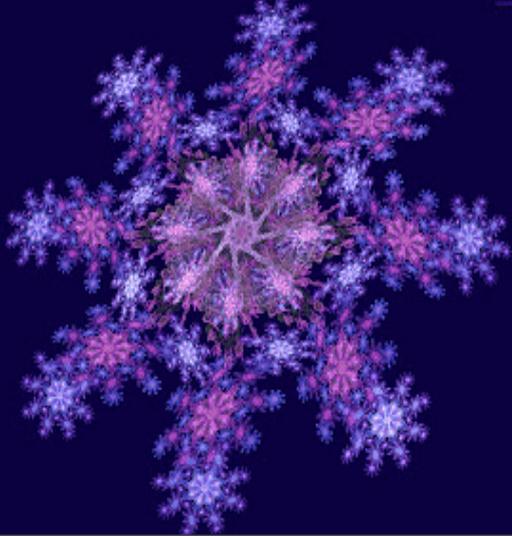
NLP 40th Anniversary Community Unity Project



NLP 40th Anniversary Community Unity Project

Vision:

- Greater unity and credibility for the global NLP Community
- A shared sense of identity and purpose and support for meaningful projects
- Trainers from different parts of the world align and cooperate to create “game changing” applications of NLP to new areas that make a positive difference in the world.
- *Metaphors:* Fractal, Net of Indra



NLP 40th Anniversary Community Unity Project

Mission:

Provide inspiration, focus and structure for NLP trainers, developers and practitioners to share with and support one another in achieving projects

Ambition:

- Take NLP to the next level.
- 1000 Trainers, Master Trainers and Developers by August 2015.
- NLPCommunity.org website up – a combination of TedX and Khan Academy
- Improve the reputation of NLP with respect to other disciplines
- Create an international excitement and “buzz” among NLP Community



NLP 40th Anniversary Community Unity Project

Event Summary:

A nine-day conference at UCSC, Santa Cruz – August 16-24, 2015 – celebrating the 40th anniversary of the founding (naming) of NLP focusing on three themes:

1. Celebrating the *past* of NLP by sharing stories of NLP's origins and revisiting its roots in the process of modeling.
2. Enriching NLP's *present* by focusing on developing methods and strategies for promoting collective intelligence, generative collaboration and cultural intelligence among the current generation of NLP Trainers and Developers.
3. Co-creating the *future* of NLP by collaborating on innovative “game changing” applications of NLP to new areas that make a positive difference in the world.



NLP 40th Anniversary Community Unity Project

Learning Objectives:

- The Epistemology and History of NLP Modeling
- Next Generation NLP and the Basic Steps of Success Factor Modeling
- Creating a Road Map for a Successful Project or Venture – Working with *The SFM Circle of Success™*
- Developing Optimal Mindset – COACH versus CRASH
- Finding Your Passion and expressing it as a vision
- Mapping the Path from Vision to Action



NLP 40th Anniversary Community Unity Project

Learning Objectives (continued):

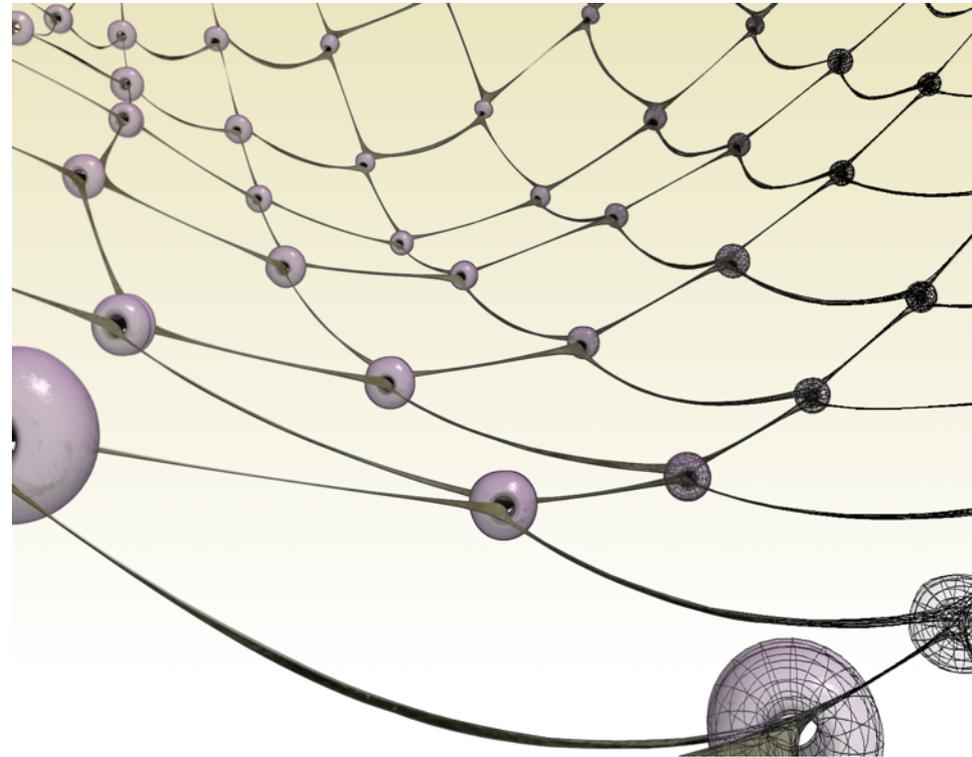
- Harnessing Collective Intelligence – Moving from Separate Whole to “holon”
- Modeling Charisma and Learning to Inspire Others
- “Crossing the Bridge” to Success – Taking “Second Position” with Stakeholders, Customers and Partners
- “Imagineering” a Successful Path to Your Future – Applying Collaboration Catalysts
- Enhancing Leadership and Resilience



NLP 40th Anniversary Community Unity Project

Summary:

- **Collect**
- **Connect**
- **Contribute**
- **Collaborate**
- **Create**



Dilts Strategy Group in Partnership with NLP University and the NLP Community Unity Project will Certify Participants at the NLP 40 Year Celebration in *Success Factor Modeling*.

NLP 40th Anniversary Community Unity Project

August 16 - 24, 2015

University of California, Santa Cruz

www.nlp.com

www.nlpcommunity.org

